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Katharine O'Moore-Klopf, ELS; KOK Edit, USA Louise Harnby ' s Business Planning for Editorial Freelancers is a savvy and realistic guide to what, for new entrants, can be a difficult field to enter. Louise combines a business-first approach with a richly informative



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Starters overview of the profession that will be invaluable to newbies.

Business Planning for Editorial Freelancers  
Business Planning for Editorial Freelancers: A Guide for New Starters. Posted on 22nd April 2013. In a follow up to my last blog I thought I'd alert any budding proofreaders or those already in the industry looking to develop or build on their business that Louise Harnby has written a book: Business Planning for Editorial Freelancers: A Guide for New Starters.

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Written for those with no prior publishing or editorial experience, this practical guide takes new editorial freelancers, step by step, through the basics of planning their career. Chapters focus on why a business plan is necessary, the different aspects of editorial freelancing, training, client focus, getting experience, financial assessment, promotion, networking, tools for the job, and real-world case studies featuring new starters.

Smashwords – Business Planning for Editorial

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Business Planning for Editorial Freelancers is written with the complete beginner in mind and assumes no prior editorial experience. It aims to cover everything a new editorial freelancer would need to know, from education and training to finding clients and growing your business.

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