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Achieving the qualification. To achieve the Postgraduate Diploma in Professional Marketing, a pass in all THREE mandatory modules is required. Each module can be achieved as an award. Postgraduate

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Chartered Postgraduate Diploma in Marketing. Only valid with course entry between July 2009 and December 2015. Professional Institution Name: Chartered Institute of Marketing (CIM)

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CIM Chartered Postgraduate Diploma in Marketing... You'll need to be a big cheese to do this qualification. This is for people with a marketing degree and substantial managerial experience, or those who have completed the previous qualifications and have a lot of management experience under their belt.

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CIM is a powerful marketing
qualification which is internationally
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embark on the CIM professional Certificate in Marketing are two A-Level passes (any subjects) Mathematics and English passed at O-Level.

Chartered Institute Of Marketing: CIM

One or more of the following is required to gain entry onto this qualification: CIM Professional Diploma in Marketing (either 2003 syllabus or 2009 syllabus) CIM Advanced Certificate in Marketing CIM Digital Diploma in Professional Marketing A business or marketing Bachelor's or Master's degree (or ...

Level 7 Postgraduate Diploma in Professional Marketing

The Chartered Institute of Marketing is not in a position to answer queries on case data. Candidates are tested on

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their overall understanding of the case and its key issues, not on minor details. In preparation for the examination, candidates need to carry out a detailed strategic marketing audit of the case study.

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During your Postgraduate Diploma in Data-Driven Marketing, you will learn to: Develop the strategy, plan, implement and evaluate for effective data-driven marketing programmes. Plan and implement effective, profitable customer acquisition strategies along with engaging and rewarding retention strategies. Identify, obtain, analyse and apply customer insight to improve your data-driven marketing communications mix.

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Delegates should possess any of the following:

- A CIM Professional Certificate in Marketing
- A degree from a CIM approved university
- Three years experience (one at managerial level)

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CIM Marketing Qualification is offered by the Chartered Institute of Marketing-UK. The Chartered Institute of Marketing (CIM), is the World's largest and well established professional body for marketing courses with over 50,000 members and is dedicated to helping marketing professionals keep up with the latest trends and marketing best practice and build on their existing

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